



Make a difference

One Minute Video Contest



Deadline for submission: 1 March 2005

For more information go to: www.unicef.org/voy/

Looking for a way to make a difference? Create a one-minute video telling the world how young people are speaking out, taking action and making a difference. Videos will be reviewed by a global panel of media professionals and displayed on the main UNICEF website. The winning video will be the official Voices of Youth public service announcement, receive prizes, and will be made available for broadcast around the world on The International Children's Day of Broadcasting.



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Criteria

- Videos must show how young people can and are taking action to make the world — and their own communities — a better place.
- Videos must capture the mission of Voices of Youth – to promote and protect every child's right to know more, say more and do more about the world they live in.
- All videos must be exactly 1 minute long
- Participants must be below 25 years of age
- Submissions can be either by an individual or a group, and can be sponsored by an organization or corporation
- Each individual or group is limited to one submission
- All videos should be free of copyright materials

How to submit your video

- Each video should be submitted with: your name(s), age(s), postal address, an email address (if possible), telephone number and title of the video.
- Videos must be submitted as compressed mpeg, avi or mov files via email to: cschuepp@unicef.org.
- Or as a CD/DVD via regular mail to:
Chris Schuepp
Young People's Media Network Coordinator
c/o ecmc
European Centre for Media Competence
Bergstrasse 8 / 10th floor
D-45770 Marl
Germany
- Short-listed entries will be asked to submit master copies of broadcast quality via surface/air mail on a DVcam tape.