

**The Code Quarterly**

International Newsletter No. 25, July - September 2010



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12. Other news: Honduras, Philippines



**Welcome to July-September Code signatory hotels and tour operators!**  
 Capilla del Mar, Casa Santa Ana, Hotel Monterrey, Hotel Las Americas, Hotel La Merced, Hotel Alfiz, Hotel Dann, Restaurante Bar Café del Mar, Casa Viena (Colombia)  
 Vila Alta Sol y Mar de Sofia, Thrifty Car Rentals, Wave Expeditions, Greenway Nature Tours (Costa Rica)  
 Africa Partners in Safari (Kenya)  
 Terra Travel (The Netherlands)

**Calendar of events September - December 2010**

Date	Place	Main organizer, Event, Participation
Sept 27	Düsseldorf	Launch of the tri-national campaign between Austria, Germany and Switzerland, as well as the ECPAT E-learning course's language versions and the analysis to the 2010 Travel Analysis Special Question on Sexual Exploitation of Children in Tourism
Oct 6-8	Brasilia	Brazil Ministry of Tourism/Brasilia University, National Preparatory Meeting on the Prevention of Sexual Exploitation of Children and Adolescents in anticipation of the FIFA World Cup 2014
Nov 5-7	Freiburg	Training of Trainers Seminar for Germany, Austria and Switzerland organized by ECPAT
Nov 8-11	London	World Travel Market (World Responsible Tourism Day - Nov 9-10)
Nov 16-17	Brussels	"New Approaches in Preventing Human Trafficking: Integrating the European Knowledge" Centre for Parliamentary Knowledge (UK)
Dec 10-12	Luxor	Luxor International Forum End Human Trafficking Now: Enforcing the UN Protocol. (UN.GIFT and partners)

**INPUTS FOR THE NEXT ISSUE OF THIS NEWSLETTER ARE WELCOME BEFORE  
 December 10, 2010**



**The Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism, is an industry-driven responsible tourism initiative, in collaboration with ECPAT, co-funded by UNICEF and supported by the UNWTO.**

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We protect  
children from  
sex tourism.

## 1. Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism

### • The Code Board Chair and Vice-Chair 2010-2013 appointments:

At the Code Board of Directors teleconference on August 19, 2010, the following appointments were confirmed:

- **Matthias Leisinger of Kuoni Holding was appointed as 2010-2013 Chair of the Code Board of Directors**, with a mandate to lead the efforts of the organization to further expand and develop structurally. Since 2003 Matthias Leisinger has been working for Kuoni starting as Corporate Responsibility Manager for Kuoni Switzerland, later for the Kuoni Group. Since July 2008 he is in charge as Head of Corporate Responsibility for the Kuoni Group.
- **Mark Capaldi, Deputy Director for Programmes at ECPAT International was appointed as Board Vice-Chair.**

Furthermore, the Board decided to pursue further development of a 2011-2013 funding proposal to SECO concerning operational expansion of the Code organization including setting up of *headquarters in Bangkok*, and regional offices for Americas, Europe and Asia-Africa. The Code Chair, Vice-Chair and Secretariat will coordinate the overall project proposal, and a sub-group of Board members was formed to provide feedback on the relationship between the regional offices and the international headquarters.

### • New signatory companies joining the Code in Colombia, the Netherlands, Kenya and Costa Rica

Between July –September 2010, the following companies submitted documentation and were approved by the Code Board as new members of the Code:

**Colombia:** Capilla del Mar, Casa Santa Ana, Hotel Monterrey, Hotel Las Americas, Hotel La Merced, Hotel Alfiz, Hotel Dann, Restaurante Bar Café del Mar, Casa Viena

**Costa Rica:** Vila Alta Sol y Mar de Sofia, Thrifty Car Rentals, Wave Expeditions, Greenway Nature Tours

**Kenya:** Africa Partners in Safari

**The Netherlands:** Terra Travel

Additional new applicants from South Africa and Costa Rica are in the pipe-line to also join before the end of the year.

### • Re-confirmation of the Code membership according to the revised statutes and piloting of the fee system

Since the beginning of 2010, the Code Secretariat has started implementing the membership fee system approved in relation to the revision of the Code organizational statutes that came into force on September 2009.

The fee categories currently in place applicable for the financial year 2010 are:

- **50 € per Year** – for small companies (having only local activities)
- **300 € per Year** For medium tourism companies (operating in several locations, revenues under 2.5 Mil Euro/year)
- **800 € per Year** Form large companies (revenues over 2.5 Mil Euro/year)

All new applicant companies are paying the fee upon confirmation of their approval to join the Code.

The Code national partners (Local Code Representatives) are encouraged to:

- provide this information to companies that signed the Code prior to 2009, and
- to confirm formal permission to the Code Secretariat to send invoices to the Code members in their countries.

**2. Belize Tourism Industry Association**  
 Maria Vega, September 16, 2010



The Belize Tourism Industry Association (BTIA) met on August 6, 2010 with the new director at the Belize Tourism Board (BTB), Ms. Seleni Matus, and other members of BTB management team, Ms. Laura Esquivel Frampton and Mr. Raymond Mossiah, to discuss areas of cooperation to prevent the Commercial Sexual Exploitation of Children (CSEC) and the Trafficking in Persons in the tourism industry.



From left to right: Judith Alpuche (Chief Executive Officer in the Ministry of Human Development), Pearl Stuart (Executive Director of the National Committee for Families and Children), Kim Simplis-Barrow (First Lady of Belize), Starla Acosta, Begoña Arellano (Child Protection Specialist of UNICEF), Noortje Denkers (ILO), Carol Smolenski (ECPAT USA)

The following actions were agreed. A one day module on the subject of CSEC would be introduced and made an integral part of the ongoing tour guide training countrywide in Belize. This was adopted to start on August 30, 2010. BTIA would submit a grant request to BTB for matching funds to assist private sector with continuing efforts to implement The Child Protection Code amongst BTIA members.

The draft grant request was submitted to BTIA Board of Directors on August 16, 2010 and is undergoing processing. Other initiatives were also discussed including a joint public/private sector facility to assist working mothers in the industry with child day-care during summer months when many children are home from school.

Belize was honored with the participation of ECPAT Executive Director, Carol

Smolenski, as a guest speaker at the First National Symposium on CSEC held in Belize City on August 25 and 26, 2010. Ms. Smolenski, an invitee of the First Lady of Belize, updated everyone on The Child Protection Code statutes including the membership fee of \$50 Euros now required for tourism service providers to join.



**3. Fundacion Renacér, Colombia**  
 Johnny de la Torre, September 10-11, 2010

**Fundacion Renacer Colombia Project “La Muralla Soy Yo”/”I Am the Wall”**

Fundación Renacer in partnersip with the Sinú University participated in a forum with the students of health sciences and a conference with tourism students of the Regional University Corporation of the Caribbean (IAFIC), within the program “I Am the Wall”.

Furthermore, the program published an article in the Magazine ‘Donde’, September issue, which was distributed in 35,000 copies amongst the tourists and visitors of Cartagena de Indias.

On July 27, 8 hotels and 1 restaurant signed the Code: Hotel Las Américas, Hotel Capilla del Mar, Hotel Dann Cartagena, Alfiz Hotel, La Merced Hotel Boutique, Hotel Monterrey, Hotel Casa Viena, Casa Santa Ana and El Restaurante Café del Mar.

The aim of the program is to implement the Code in 50 hotels and 30 bars and restaurants in Cartagena. Visibly emotional, the manager of the Hotel Boutique La Merced, Joan MacMaster asked all the hotels in Cartagena to join the cause of child-protection in this tourism destination which is preferred by Colombians: “Today we are 8 hotels, but we must be all hospitality companies in the

city to support this ethical and moral cause, adopting the code of conduct so that national and international guests would respect our children. I am sure that amongst all of us we will contribute to eliminate sexual exploitation of children in Cartagena”.

- **Course at the Cartagena University**

40 informal tourism operators including independent vendors, drivers, taxi drivers, artisans and tourism guides attended the First Course in Tourism Quality Management and prevention of sexual exploitation of children in a partnership with Cartagena University, SENA, District City Hall and ICBF.



The graduates attended 32 academic sessions at Claustro de San Agustín, with 100 hours in the issues of quality and tourism, citizenship, history and culture of Cartagena, basic English, sexual exploitation, family and gender, etc, doing practical exercises for the launch of a communication campaign to sensitize the public against sexual exploitation of children and adolescents.

“Commercial sexual exploitation of children is a violation of the children’s rights and not labor, because it is a violation against human dignity and does not lead to a life-project for the children’, states Mayerlin Vergara Pérez, Sociologist and Prevention Coordinator of Fundación Renacer.

The certification event took place in the Casa del Marqués de Premio Real del Sena in the Plaza de la Aduana, in presence of National Director of Fundación Renacer Luz Stella Cárdenas Ovalle; the Quality Director of the Corporación Turismo Cartagena de Indias, Paola Mercado de Visbal; the delegate of the Canadian Fund for Childhood ACIDI, Patricia Sánchez; UNICEF official Rocío Mójica, the Secretary of Development and Citizen Participation of Cartagena, Nubia Chams Sanmartín; special guests representing the tourism sector, academics, ngos and media.

Source:

<http://www.cartagena.gov.co/prensa/default.asp?codigo=2901>

- **Global Day against Sexual Exploitation and Trafficking**

Cartagena, September 22, 2010. In the context of the World Day against Sexual Exploitation of and trafficking, District City Hall, ICBF, the Tourism Corporation of Cartagena de Indias, Fundación

Renacer – ECPAT Colombia, the Canadian Fund for the Development of Children ACIDI, and UNICEF, will organize a forum with 30 journalists of written and TV media, to inform about the responsibility of media in protecting children from sexual exploitation in Cartagena. The event is planned to take place on September 23.

The same day at 2 pm, 300 children part of the Fundación Renacer prevention programs, students of public and private schools and officials of the institutions part of the District Council for the prevention of Abuse and Sexual Exploitation will march in the historic center and issue a declaration against trafficking and exploitation in Plaza de Bolívar, in front of the city hall and governmental authorities.

#### 4. **Beyond Borders, Canada**

Rosalind Prober, September 23, 2010

#### **Transat and Beyond Borders join forces to fight child sex tourism**



Montreal, September 22, 2010 – Transat A.T. Inc., one of the largest integrated tourism companies in the world and Canada’s holiday travel leader, and Beyond Borders (Au-delà des frontières), a Canadian organization for the defense of children’s rights and the representative of ECPAT International in Canada, have signed an agreement and are joining forces to fight child sex tourism. In the context of the implementation of its action plan for corporate responsibility supporting more sustainable tourism, Transat wants to contribute to the elimination of this global scourge that involves international travelers, notably through awareness raising programs. Beyond Borders will provide expertise and training resources to Transat.

The sexual exploitation of children occurs in every society in every nation of the world. It affects not only children living in countries devastated by poverty and war, but also those in wealthy, peaceful nations such as Canada. An estimated two million of the world's children are victims of commercial sexual exploitation.

"Beyond Borders has unique expertise in Canada in the protection of children from sexual abuse and will support our efforts to raise awareness of this most important social issue for our industry," says Jean-Marc Eustache, President and Chief Executive Officer of Transat. "In the weeks ahead, we will roll out an awareness and internal communications program as a first step in a process in which we will sensitize our customers and our destination partners."

For her part, Rosalind Prober, President of the organization and an expert and activist in the fight against child sexual exploitation, explains: "Our role is to give victims of sexual abuse a voice by appealing for better laws and greater social awareness, and also to support effective actions for prevention and intervention. Travel and tourism companies hold a strategic position to support the fight against this worldwide crime perpetrated by adults of all types at every level of society. We are delighted about this new relationship with Transat."

The fact that individuals go to foreign countries to engage in sexual acts with children is not only socially unacceptable but also criminal. As a result, governments in tourism's major source countries have adopted extraterritorial laws that allow prosecution of offenders either in the country where they occurred or in the offender's home country. Transat adopted a strong position condemning the sexual exploitation of children when it developed its sustainable tourism policy in 2008.

Transat A.T. Inc. is an integrated international tour operator with more than 60 destination countries and that distributes products in over 50 countries. A holiday travel specialist, Transat operates mainly in Canada and Europe, as well as in the Caribbean, Mexico and the Mediterranean Basin. Montreal-based Transat is also active in air transportation, accommodation, destination services and distribution.

• **Media Awards Ceremony - November 19 - Fort Garry Hotel - Winnipeg, Manitoba**

**Beyond Borders hosts 8th annual media awards**

The 8th annual Beyond Borders Media Awards takes place November 19 in Winnipeg, Manitoba, Canada. The event honours Canadian journalists covering issues related to child sexual exploitation. A keynote address will also feature Meredith Ralston, who is an award-winning filmmaker and academic from Mount Saint Vincent University in Halifax, Nova Scotia.

Ms. Ralston will show excerpts from her film, *Selling Sex in Heaven* and discuss her development work combatting sex tourism in the Philippines. The event will be hosted by ET Canada's, Rick Campanelli and by actress, Danielle Ouimet.

You can see this year's nominees, with online links to their work, on the media awards page of the Beyond Borders website - [www.beyondborders.org](http://www.beyondborders.org).

## 5. International Bureau on Children's Rights, Canada

Nadja Pollaert, October 1, 2010



### New coalition created to prevent the sexual exploitation of children - Air Canada hosts forum



**Toronto, 1 October 2010:** Sexual exploitation of children around the world must stop. Several Canadian organizations and companies have formed a coalition and joined forces to take action to this end. On Friday September 17 Canada's flagship carrier, Air Canada, hosted a forum in its Toronto offices.

Organized by the International Bureau for Children's Rights (IBCR) in collaboration with leading child-rights NGOs, the event brought together key players in the travel and tourism industry as well as the Canadian government. Topics of discussion included raising awareness and education strategies as well as the importance of a strong coalition to better protect children.

"NGO's, governments and the private sector have different mandates and play complementary roles in protecting children's rights," observed Nadja Pollaert, Director General of IBCR. "We must work together as there is urgency for everyone to get involved now and take action to stop sexual exploitation of children around the world."

It is estimated that over 2 million children are sexually exploited every year, with travelers counting among the offenders. Since 1997, the Canadian extraterritorial law has allowed Canada to prosecute nationals who sexually abuse children abroad. These crimes carry maximum sentences of 14 years in prison. According to international standards, child sex tourism is a crime, worldwide.

Cheryl Perera, international children's rights activist and founder of OneChild, congratulated Air Canada for their leadership and commitment: "Air Canada has been airing a video on this issue aboard their flights for four years now. Their present involvement shows their commitment to go even further and continue to raise awareness of child rights while educating Canadians. Air Canada is a key player in the travel industry and it is needless to say that their support is extremely important for our common cause".

In the upcoming campaign, the coalition intends to demonstrate that offenders do not have a unique profile and travel abroad for various purposes such as business, tourism, leisure or even humanitarian work. They come from all backgrounds and all ages, and can be men as well as women. Their crimes have severe repercussions on the victims such as long-term psychological and physical trauma; health risks; and stigmatization by family which generates a vicious cycle leading back to prostitution.

"For too long, children around the world have been victims of sexual abuse by travelers," said Nadine Grant, Director of Programs for Plan Canada. "We are proud to be working with our partners, including Air Canada, to raise awareness of child rights while educating Canadians. At Plan, we strive to support social justice for children by bringing an illegal issue like sex with children to the public's attention. We believe we are doing just that."

#### **PRESS CONTACT**

Cheryl Perera, OneChild Founder and President

Tel: 416.220.7618

#### **About IBCR**

The IBCR is an international non-governmental organization working to protect the rights of children in Canada and abroad. For more information, see [www.ibcr.org](http://www.ibcr.org).

#### **About OneChild**

OneChild is the premiere organization inspiring a movement of children and youth leading the action against the global sex trade in children. For more information, see [www.onechild.ca](http://www.onechild.ca).

#### **About Plan Canada**

Plan Canada is a national division of Plan International, a global movement for change, mobilizing millions of people around the world to support social justice for children in developing countries. For more information, please visit [www.plancanada.ca](http://www.plancanada.ca).



### 1. ECPAT Netherlands

Celine Verheijen, September 15, 2010

#### **Terra Travel new Dutch member of the Child-Protection Code**

Terra Travel, which includes Baobab Travel, SUMMUM.nl, FCM Travel Solutions and Specials Limited, is the newest Dutch member of the Child-Protection Code. Terra Travel already integrated many child protection measures, such as training of staff and informing travellers, but wanted to put more emphasis on this because they find it important to combat this negative impact of tourism.

In the Netherlands, Terra Travel is the fourth member of the Code. TUI Netherlands, Oad and Travel Counsellors also implemented the Child-Protection Code within their businesses.

### 2. Kuoni Group



#### **Kuoni Destination Management India wins the 2010 PATA Gold Awards for Child Protection**

The Pacific Asia Travel Association (PATA) announced the winners of the 2010 PATA Gold Awards. Kuoni Destination Management India was declared the winner in the category "Education and Training" for organising child protection workshops in Goa and Cochin in 2009.

This achievement emphasises the company's contribution towards social responsibility. Since the signing of 'The Code of Conduct' in 2006 for the protection of children from sexual exploitation in the travel and tourism industry, Kuoni Destination Management India has held several workshops in Goa and Cochin, India in 2009 and 2010.

This year the PATA awards recognise the achievements of 24 separate organisations and individuals. PATA Grand Awards are presented to outstanding entries in four principal categories: Marketing, Education and Training, Environment and Heritage. The awards ceremony took place on 17 September 2010 during the PATA Travel Mart 2010 at the Venetian® Macao Resort Hotel in Macau, China.

"Our objective is to be a responsible corporate citizen and mitigate the existing or anticipated adverse impacts of our business. It is indeed a proud moment for the company to be recognised for its Corporate Responsibility initiative and to be given this award. The winning project sets industry standards for excellence and innovation," says Dipak Deva, Chief Executive Officer, Destination Management India & South Asia.

Source:

[http://www.kuoni-dmc.com/e/news/media\\_releases/kuoni\\_destination\\_management\\_india\\_wins/](http://www.kuoni-dmc.com/e/news/media_releases/kuoni_destination_management_india_wins/)

### 3. ECPAT Germany

Marion Kreissl, September 20, 2010



#### **ECPAT launches several language versions of the new E-Learning course on "How to Protect Children from Sexual Exploitation in Travel and Tourism"**

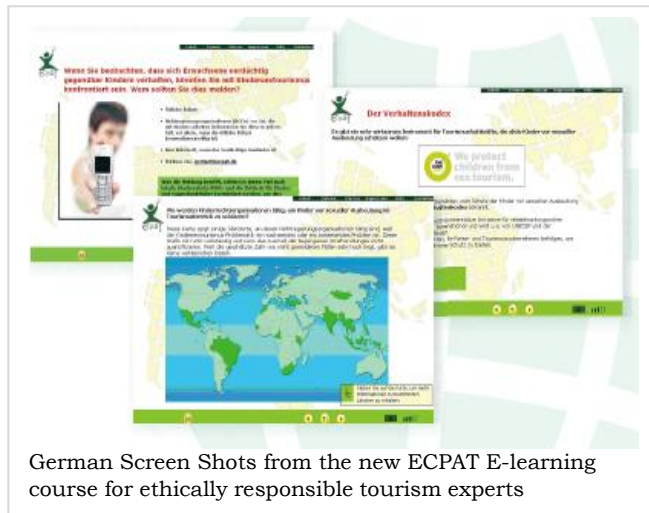
September 27, 2010- The ECPAT E-Learning course is now available in several languages, including German, Dutch, Italian, Estonian, Spanish and French. Swedish and Thai are going to be available at the end of 2010.

The 2009 course newly released in English addresses about 1000 companies and business associations worldwide that have signed the Child Protection Code. One of the clauses of this code stipulates that employees should be trained to deal with the various issues that arise with the commercial sexual exploitation of children in travel and tourism. The E-Learning course is a first step in implementing this clause and thus making an important step towards child protection. Sexual exploitation of children in travel and tourism is a most deplorable and undesirable side effect of the tourism industry. This serious violation of human rights has severe psychological and physical effects on its young victims and hence, also minimizes tremendously the reputation of a tourist destination.

This is why tourism professionals play an important role in this context, as Mr. Andreas Mueseler, member of the Board of the Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism (Child Protection Code), states:

*"Even if tourism is not the reason for sexual exploitation of children, we have to realize that offenders often use the tourism structures for their criminal intents. Our task is to safeguard tourism business in our own interest and in the interest of the local communities. This issue is important for all tourism professionals; we all can contribute to implement the Child Protection Code."*

Until now, the response from the tourism sector is very positive. Stakeholders and partners perceive the course as innovative and "right-to-the-point" in terms of easy accessibility being cost-free and efficient. Even though the E-Learning course can not substitute in-depth trainings by professional child-protection experts, it provides a good basis for future capacity building.



The E-learning course is free of charge and can easily be completed at the employee's workplace in a short amount of time. Video-clips and interactive units provide stimulating material without shocking images. The content includes background information on where and why children are exploited, how this is related to tourism and how tourism professionals can take action at their individual workplaces. With the modular structure of the course tourism experts are provided with area-specific information so that no matter if travel agent, decision-maker, tour operator or hotel staff: Everyone can learn how to apply the Child Protection Code according to their respective workplaces.

The E-Learning course can be accessed freely at: [www.childprotection-tourism.org](http://www.childprotection-tourism.org). Contact for questions and further information on the course: [ecourse-admin@ecpat.de](mailto:ecourse-admin@ecpat.de)

• **Press conference on September 27, 2010 - World Tourism Day - ECPAT Germany launches the tri-national campaign**

After preparatory work on different levels during the last year between Austria, Germany and Switzerland, the launch of the tri-national campaign between the three countries will take place in form of a press conference on the 27th of September 2010, the World Tourism Day. Together with partners from the tourism sector, ministries and others, ECPAT Germany will present the new transnational campaign in Berlin. The dissemination of this campaign will take place primarily through a short film, which aims to inform travellers about sexual exploitation of children in tourism and potential reporting hotlines. Here, the new German hotline to report cases of sexual exploitation of children [stopp-missbrauch@bka.de](mailto:stopp-missbrauch@bka.de) will be presented and is already included in the spot.

Furthermore the new ECPAT E-Learning course and the findings of the recently published **Analysis of the Special Question on Sexual Exploitation of Children in Tourism and the Public Awareness of Travellers**, which was carried out within the framework of the German Travel Analysis 2010, will be introduced. The study was commissioned by ECPAT Germany together with EED Tourism Watch and carried out by the research association "Forschungsgemeinschaft Urlaub und Reisen" (FUR). It focuses on the question if and to what extent the German travellers are aware of their responsibility and the responsibility of the tourism companies they use in the destination areas concerning the topic of sexual exploitation of children.

According to the findings 85% of the interviewees know about the issue of sexual exploitation of children in tourism. The commitment of the tourism industry in the area of child protection is even more desired by the travellers than ecological concerns. More than a third of the people travelling to developing countries regard it as the responsibility of the tourism industry to protect children. However, the respondents receive information on the topic mainly through the media and to a much lesser extent through travel agencies and tour operators, which they would like to see become more active.

The study will shortly be available for download on [www.ecpat.de](http://www.ecpat.de).

• **Training of Trainer (ToT) Seminar, Freiburg, Germany**

As in the previous years, in 2010 there will again be a ToT workshop for the trainers (including trainers of the police and tourism) of ECPAT Germany and the ECPAT partners from Switzerland and Austria. The contents will include new methodology and information on national and international prosecution, exchange of experience, the training on didactics, new training technologies (such as E-Learning) and evaluation. Among others, video analysis techniques will be used. Through the independent realization of methods, the participants will evaluate their own and external approaches and also present and implement old and new methods.

#### 4. ECPAT Italy

Source: ECPAT Italy electronic newsletter September 16, 2010

[http://www.ecpat.it/index.php?option=com\\_content&view=article&id=171%3A27-settembre-corso-per-operatori-del-turismo&catid=27%3Aprimopiano&Itemid=50](http://www.ecpat.it/index.php?option=com_content&view=article&id=171%3A27-settembre-corso-per-operatori-del-turismo&catid=27%3Aprimopiano&Itemid=50)

##### September 27: course for tour operators

On September 27 ECPAT Italy will present an on-line course for the protection for children from sexual exploitation in tourism. The course targets tour operators and tourism students. Presentation of the course will take place in Rome at CTS, with participation of various personalities from the sector and related institutions.



Tourism does not cause sexual exploitation of children, but those who engage in this crime uses the services and tourist infrastructure either in their countries of origin, as well as in tourism destinations. This is the reason why ECPAT addressed tourism operators which may play a fundamental role in the prevention of sexual exploitation of children. The course, completely in Italian is interactive, containing questions and role-play to support understanding on: who is the sex tourist, which are the countries attracting such tourism, etc. There are

various video and 'typical situations' for hoteliers, tour guides, travel agencies and tour operators, which may come in contact with sex tourists and minors at risk.

The course jointly launched by 4 ECPAT European groups will be available from the day of the presentation. All operators may join individually from any location, in a very short time (20-30 min). At the end of the course an on-line diploma will be generated. This training is free of charge.

#### 5. ECPAT Austria

Astrid Winkler, September 30, 2010

##### Start of a trilateral campaign for the protection of children in Austria, Germany and Switzerland

On 27 September 10 the three German-speaking countries launched a joint campaign, called **WITNESS**, on protecting children from sexual exploitation in travel and tourism. Press conferences were held in Austria, Germany and Switzerland with representatives of Federal Ministries (BMWFJ, BMFSFJ, SECO), ECPAT and tourism industry. The campaign includes a video-film, information leaflets and information on a reporting address in each country where travellers can report to suspicious observations. The addresses are: Austria – [meldestelle@interpol.at](mailto:meldestelle@interpol.at); Germany – [stopp-missbrauch@bka.de](mailto:stopp-missbrauch@bka.de); Switzerland – [www.stop-childsextourism.ch](http://www.stop-childsextourism.ch).



The film is aiming at sensitizing travellers on the problem and calling on them to "not be blind" but to report suspicious case or observations. "We can stop sexual abuse of children if we don't be blind" is the appeal of the 45 sec. spot. The film will be shown by different partners and stakeholders such as airlines, railways, tour operators, hotels, on public screens, screens in medical practices in Austria, Germany and Switzerland.

The film can get downloaded from the ECPAT Austria website in German and English, [www.ecpat.at/materialien/filme](http://www.ecpat.at/materialien/filme)

##### E-Learning tool "Protecting children from sexual exploitation in travel and tourism" now available in six languages

Since 27 September 10 the first E-learning tool in the German-speaking region on protection of children from sexual exploitation in travel and tourism went online. The course is available in German, Dutch, Italian, Estonian, French and Spanish and it will be followed by Swedish and Thai later the year. The course consists of a 20 min Basic Module providing information on the problem and the Child-Protection Code and three additional



modules adapted to different professional backgrounds within the tourism sector. The tool is hosted by the German Seminar for Tourism (DSFT) in Berlin and is available for free on [www.childprotection-tourism.org](http://www.childprotection-tourism.org) after log in.

The course was developed and produced with the financial support from the European Commission under the project "Offenders Beware", a consortium of five European ECPAT groups and five partners from south countries under the lead of EC PAT Germany.

### **Toolkit for Trainers "Protection Children from Sexual Exploitation in Travel and Tourism" available as CD-ROM**

ECPAT International and the EU-project partners, ECPAT Germany, Netherlands, Italy, Austria (in cooperation with Respect) and Estonia, developed and produced the toolkit based on the first version which was tested and revised since 2008. It is available as CD-ROM and can be ordered from the national ECPAT groups and ECPAT International.



## **10. Fair Trade in Tourism South Africa**

Julia Kandzia, September 16, 2010

After having successfully hosted two launch events of The Code earlier this year, FTTSA is now busy with continuing the recruitment process of new Code Signatories in the South African tourism industry. For this matter, two Train-the-Trainer Workshops will be hold in Johannesburg and Cape Town by the end of October, to which both "old" signatories and new businesses are invited. During the training, the participants will receive helpful information on how they can implement the Child Protection Code in their day-to-day business and how to pass on their just-gained knowledge on Child Sex Tourism to their co-employees.

### **Child Sex Tourism Survey**

Questions marked with an asterisk (\*) are mandatory.

Tens of thousands of children are at risk of sexual and other forms of exploitation. Please spend two minutes taking this Child Sex Tourism survey run by Fair Trade in Tourism South Africa (FTTSA).

1 What is your position in your company or organisation?

2 \* Are you aware of child exploitation in any of the forms below? (Pls tick those applicable)

- Trafficking or kidnapping of children to work in prostitution
- Child Internet or other pornography
- Sale of child brides
- Commercial sexual exploitation of children
- Incest (sexual abuse of a child by a family member)
- Sexual abuse of a child by a person known to a child eg. neighbour
- None of the above
- Other, please specify

Extract from FTTSA's industry survey on CST

The FTTSA trainers will distribute in-house training guidelines, introduce them to the ECPAT E-Learning Tool and show examples of corporate policies, contract clauses and awareness raising activities. The participants will further have the possibility to complete their Action Plans with the help of the FTTSA staff and to get to know other Signatories to share experiences, talk about possible future collaborations or to simply make new business contacts. In total, there will be about 30 participants attending each workshop and also some interactive activities are planned to familiarize the participants with potential "emergency situations".

To further raise awareness about the issue of Child Sexual Exploitation in Travel and Tourism among the South African Travel and Tourism industry, FTTSA currently runs a short survey with specific questions on the topic to find out about the industry's knowledge about CST. Questions like "Are you aware of child exploitation (...)?" or "Are you aware of the existence of a Code of Conduct in the tourism sector (...)?" aim to give FTTSA a feedback of how effective their awareness raising has been so far and serve as a basis for future improvements in the fight against CST.

The survey is available on <http://www.zoomerang.com/Survey/WEB22B6VRCJWCZ> and will also kindly be distributed from some of South Africa's principal association in their newsletters.

## 11. Other news

- **Honduras**

Source: <http://www.latribuna.hn/web2.0/?p=177030>



### **Completion of the 3<sup>rd</sup> Diploma Course in Responsible and Sustainable Tourism**

September 3, 2010

*Tegucigalpa* - The third Diploma course in Responsible and Sustainable Tourism concluded in the port city of La Ceiba, with the program of Prevention of Commercial Sexual Exploitation of Children and Adolescents of the National Chamber of Tourism of Honduras (Canaturh). This diploma course was also carried out in Tegucigalpa and San Pedro Sula, and a 4th edition is planned for the Island of Roatán, at the end of current month.

Canaturh is looking to train university academics of tourism specialty in the issue of social responsibility, sustainability and prevention, so that these messages are further transmitted to the future graduates of tourism in the country.

- **Philippines**

Source : <http://www.philstar.com/Article.aspx?articleid=611340>

#### **Training vs. sex tourism held**

By PR/JPM (The Freeman) Updated September 12, 2010

CEBU, Philippines - A local nongovernment organization assisting abused and exploited children is holding a paralegal training seminar to equip communities against sex tourists who may prey on Cebu's children.

The Children's Legal Bureau (CLB) spent the long weekend through a three-day seminar at the Sarrosa International Hotel training local government workers, including police personnel, social workers and barangay officials in handling cases of victims of child sex tourism.

"We want our communities not only to be aware of our laws against tourists sexually abusing our children, but also to know what to do in case these happen in our communities," said lawyer Noemi B. Truya-Abarientos, coordinator of CLB's Laban Bata Program.

The paralegal training included discussion and workshops on Republic Acts 7610 and 9208, affidavit-making, conducting rescues, criminal procedures and evidence, interviewing child witnesses, developmental legal aid, and child's rights legal aid framework. The role of a paralegal, the preparing of a complaint, and the coming up with action plans was also included in the training.

Child sex tourism is an international concern because it has become widespread worldwide, and children as young as infants are victims, according to CLB. The Philippines is one of the countries listed as hotspots for child sex tourists.

"With the promotion of local tourism, we cannot avoid that there are tourists who come here to buy young flesh. We must be ready against it," Truya-Abarientos added.

The training, which is co-sponsored by the Terre des Hommes-Netherlands, is already the third given by CLB to communities which are known tourist [destinations](#) such as Badian and Moalboal in the south and Bantayan Island, Bogo and Sta. Fe in the north.



#### **You can support the Code by**

Joining the Code Facebook cause and donating at <http://apps.facebook.com/causes/375011/>

Making voluntary donations at [http://www.thecode.org/index.php?page=1\\_5](http://www.thecode.org/index.php?page=1_5)



**THANK YOU!**

**INPUTS FOR THE NEXT ISSUE OF THIS NEWSLETTER ARE WELCOME BY**

**Friday, December 10, 2010**