



The Code Quarterly,

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2. **ACIM (ECPAT) Spain, press release**
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5. **María Teresa Guillén, Fundación Paniamor**

*In memoriam,
Jacqueline De Rey*



Ms. de Rey, Honorary President of the United Federation of Travel Agents' and one of the initiators of the UNWTO "Taskforce to Protect Children from sexual exploitation in Tourism" , deceased on February 9, 2007. Ms. de Rey was well known in the tourism industry, and respected for her continuous efforts to establish a socially responsible travel and tourism which respects the cultures of tourism destinations and the social values of their people.

Since 1992, Ms De Rey acted as strong supporter of the ECPAT campaign and engaged from the very beginning in the fight against the exploitation of children in travel and tourism. She participated in many seminars, and conferences organized by UNICEF, UNESCO, BICE, and worked on the elaboration of charters, codes of conduct, such as the "UFTAA Charter of the Child and Travel Agent" and the "Manila Declaration". In 1996, being UFTAA President, - the first woman to occupy this position - she chaired the tourism platform during the First World Congress Against Commercial Sexual Exploitation of Children, held in Stockholm, Sweden. Since that time, on behalf of UFTAA, she has continuously worked, in favor of children at the international level, being Vice-chairperson of the UNWTO Task Force for the Protection of Children from Sexual Exploitation in Tourism.

The Code organization expresses condolences to her family and colleagues.

Calendar of events March - July 2007

Date	Place	Main organizer	Event, Participation
1-2 March	Panama City	UNICEF TACRO	Central American Regional follow up meeting on the implementation of the Plan of Action for the Prevention of CSEC in Travel and Tourism
9 March	Berlin	UNWTO	UNWTO Task Force for the Protection of Children from Sexual Exploitation in Tourism
10 March	Berlin	The Code	The Code AGM 2007
30 May	Switzerland	TheCode	ExCom meeting
2 May	Phuket	ECPAT Intl/The Code	Signing of the Code by EVASON Resorts Phuket
June	Thailand	ECPAT Intl	Training for Kuoni International
June	Romania	Save the Children, Romania, Respect Austria	Training of trainers

INPUTS FOR THE NEXT ISSUE OF THIS NEWSLETTER ARE WELCOME BEFORE

June 22, 2007



Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism, an ECPAT project, co-funded by UNICEF and supported by the World Tourism Organization

www.thecode.org

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1. ECPAT Switzerland

Karolina Frischkopf, March 28, 2007

Association Suisse pour la Protection de l'Enfant www.aspe-suisse.ch
Associazione Svizzera per la Protezione dell'Infanzia www.aspi.ch
Kinderschutz Schweiz www.kinderschutz.ch



ECPAT Switzerland activity report; Oct. 2006 – March 2007

• Code of Conduct in Switzerland

In October 2006, ECPAT Switzerland was present at the Travel Trade Workshop – the national tourism fair – in Montreux with three different activities. For the public, over two days ECPAT Switzerland had an information stand where interested people could get material and ask questions on prevention measures to protect children from commercial sexual exploitation. This year again, ECPAT held two presentations for 300 apprentices from all over Switzerland. Last but not least, ECPAT Switzerland organized an ECPAT-Talk on the chances and challenges for a Tour Operator to implement the Code of Conduct with different stakeholders (tourism business, administration, destination country). The organizers of the Travel Trade Workshop supported the whole event of ECPAT Switzerland very strongly also in terms of moral support.

In November 2006, at the World Travel Market in London, it was a big day for the Code of Conduct in Switzerland as Kuoni Travel Holding Ltd. signed. Kuoni Travel Holding Ltd. is the first company signing on the level of the holding and one of the first, which prepared the implementation phase with the new standard procedure. The preparation phase has been very intensive and fruitful for both partners as the new standard procedure permitted to discuss the planned implementation in details while elaborating together the Action Plan. With Kuoni, the two biggest travel companies in Switzerland are now signatories of the Code of Conduct.

In December 2006, the national Steering Group for the strategic accompaniment of the Code of Conduct implementation in Switzerland met for the first time. The Steering Group is consisting of 9 personalities coming from different spheres (child rights organizations, human rights organizations, Swiss Federation of Travel Agencies, law enforcement, Ministry for Foreign Affairs, member of parliament, Arbeitskreis Tourismus & Entwicklung, consumer organization) and known in Switzerland beyond their own sphere of activities. The first meeting has been very constructive and promising for the future cooperation.

• Code of Conduct internationally

In March 2007, ECPAT Switzerland could present the Strategy and Business plan for the organizational development of “The Code” organization. Both of them have been adopted by the AGM. The elaboration process has been financed by the seco (Swiss State Secretariat for Economic Affairs) in the frame of the Economic Development Cooperation. The strategy has been elaborated in close cooperation with an international Expert Group nominated by the Executive Committee of “The Code” organization. The strategy focuses on five different working areas, each of which contains aspects of “The Code” organization which need to be improved by the Annual General Meeting 2009:

- Quality Management through the worldwide implementation of the Standard Procedure
- Restructuring of “The Code” organization

- Financial Self-sufficiency for “The Code” organization
- Improved collaboration of signatory companies at tourism destinations
- Standardizing of trainings in the sending and destination countries

For ECPAT Switzerland it has been a great opportunity to work together with all stakeholders on the structural development of “The Code” organization and we’d like to wish all the best for the implementation phase.

2. ACIM, ECPAT Spain

Press release, March 29, 2006

Conclusions on the First National Meeting about Sexual Exploitation of Children in Spain (Barcelona, March 12 and 13th)



The knowledge about CSEC in our country is quite scarce.

Barcelona - This month (March, 12 and 13) it has been hold in Barcelona the First National meeting about Sexual Exploitation of Children leaded by ACIM- ECPAT Spain together with UNICEF-Spanish Committee (in one of the hotels of Barceló Group, Barceló-Sants Hotel, the second Spanish Hotel chains that has signed the Code of Conduct)

This event was a perfect occasion for the meeting of public authorities (national, regional and local) and other public and private agents involved in the protection of childhood (such as police, social centres, social workers, University Professors, NGOs, etc).

The main aims for this National Meeting were:

- To spread the II National Action Plan among public and private agents involved.
- To present the proposal of the design of global diagnosis on SCEC in Spain: aims, methodology, instruments, timing, etc.
- To present the results of the pilot project done in Barcelona: *“Situation of SCEC in Spain: Final report about the pilot study in Barcelona city”*.
- To collect proposals from the different agents involved about other designs for the diagnosis.
- To plan the second part of the national diagnosis (the implementation) about SCEC in other 4 autonomous communities.

During the first day there were different presentations and interventions that were useful in order to have a deep knowledge on CSEC (in all its forms: child prostitution, child pornography, child trafficking and child sex tourism), and to realize that in our country this reality is growing up in a rapid way and that there is still a lot of work to do.

During the second day there were organized three different workshop-groups: one about child prostitution, one about child pornography and new technologies and the last one about child sex tourism, from each of which there were taken out some general conclusions: the necessity of making Spanish society aware of the reality of CSEC in the country, the importance of continuous formation and deep training for all kind of professionals (police, social centres, social workers, University Professors, judges, lawyers, etc.), but also the urgent necessity of reforming the Spanish Penal Code in order to fight effectively against every form of CSEC (higher penalties, to introduce the figure of the client of child prostitution, and the penalization of every crime of CSEC done in our country or abroad according to the extraterritorial legislation).

What is considered most necessary at the moment is to work together with parents and their children in order to train them about a safe use of new Technologies, and against the risks of Internet, to involve the parents in the spare time of their sons, to control children in the access of Internet (at home as well at internet points), to promote the auto-regulation for tourist companies such as The Code of Conduct for the protection of children against the sexual exploitation in travel and tourism, to carry out actions of prevention and to research about the real dimensions of CSEC in each autonomous community.

3. Respect Austria

Astrid Winkler, March 23, 2007

Awareness raising on SECT in cooperation with the Austrian Government

On 5 March 2007 a panel discussion and award ceremony at the Austrian Federal Ministry for Economy/Department of Tourism took place. In June 2006, the Ministry announced a contest for tourism schools on designing a poster on protection of children in tourism from child sex tourists. Astrid Winkler represented ECPAT in the contest jury and in the podium discussion. Media response again was excellent.

The Austrian TV, ORF, aired a report on the topic and interviewed relevant stakeholders including ECPAT. The new State Secretary, Ms Marek, is most committed to lobby the Code of Conduct to the Austrian tour operators. Mr Peterleithner spokesperson of TUI Austria and OeRV (Austrian umbrella organization of tour operators and Code signatory partner) agreed to establish a working group on how to improve implementation of the Code among Austrian tour operators.



Panel Speakers, from left to right: Mr Joseph Reitinger-Laska, President Association of Tourism; Mr Edward Gordon, President travel agency association under the Chamber of Commerce; Ms Astrid Winkler, ECPAT Austria; Mr Max Friedrich, University of Vienna, Faculty of Medicine, Children's Health; Mr Christian Manquet, Federal Ministry of Justice; Mr Josef Peterleithner, TUI Austria; Ms Nora Frey, Journalist, Facilitator.



The three winners of the contest with the State Secretary, Ms Marek



Ms Christiane Marek, State Secretary, Federal Ministry for Economy and Labour/Dep. of Tourism

Implementation of the Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism in Kenya – continuation of the initiative in 2007

In December 2006 the UNICEF study on the extend of sexual exploitation of children at the Coast was presented to the public. The awareness on the situation that has been created through the study is encouraging. In March 2007 the Tourism Minister has even declared publicly that all hotels "have to sign the code of conduct or their licensing will not be renewed".

The partners in Kenya (Ms Westman and Solwodi) are about to set up a meeting in order to brief the Minister on the new Code procedure. We rather propose that the licensing authority, under the Ministry of Tourism, could make it mandatory for licensing that every hotel has a policy against SECT in place and they can recommend establishments to adhere to the Code.

- **Results of the first phase (2004-2006)**

Awareness about the Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism has been raised in Kenya since 2003 by *respect* in collaboration with the Ministry of Tourism, the private sector and Non Governmental Organisations. So far 170 000 copies of awareness and training material (Facilitator Guidebook) has been developed. In February 2006 the first signing of the Code took place in Mombassa; 20 hotels and 3 associations signed the Code and the Minister of Tourism endorsed it officially. Initial in-house trainings on the topic of SECT and how to implement the Code have been carried out for most of the signatory hotels (20 hotels signed 2006). Around 450 staff in 22 hotels was trained between June and December 2006. Further more trainer capacity at the Coast was built up: 16 new trainers from different sectors were trained in two Train-of-Trainer seminars.

The first phase was supported by the Austrian Development Cooperation, Hotelplan, City Council of Vienna, the Austrian Federal Ministry for Economy, ECPAT Netherlands and UNICEF Kenya.

- **Second phase 2007 – Strengthening knowledge on the new Code procedure and implementation**

With additional funds from the Austrian Development Cooperation, UNICEF and Save the Children Sweden The Code initiative will continue in Kenya during 2007. A second signing of the Code is scheduled for November 2007. SOLWODI, Solidarity with Women in Distress, a local NGO based at the coast, is the local partner who is providing assistance to hotels for the implementation of the Code. Solwodi was founded 20 years ago as a centre for providing medical assistance, counselling, rehabilitation and skill training to girls and women involved in the commercial sex business at the Coast.

The main project objective is to increase the understanding and commitment of hotels and other relevant stakeholders for taking action against the sexual exploitation of children through using the international Code of Conduct as a main tool.

Target groups we are focusing on are: a) Hotel staff and visitors; b) Taxi companies, restaurant, night-clubs, tourism police, tour and beach operators, communities at the coast and c) Government of Kenya.

Planned activities are:

1. Deliver CC training to small hotels, lodges and bars and monitoring the results
2. Educate hotel managers of signatory hotels on the new Code procedure on monitoring, reporting and evaluation
3. Staff training in hotels and for taxi companies and disseminating material for increasing awareness and level of knowledge among this target groups which come in contact with tourists
4. Improving and strengthening the commitment of KAHK and its members as well as other businesses through adhering to the Code of Conduct.
5. Liaise with stakeholders to lobby the government to make it mandatory for all hotels to have a policy against CST in place.
6. Develop sustainable information sharing channels (website).
7. Reprinting and distribution of materials (is relevant for all the activities 1-6).
8. Awareness raising in public through one public event either in June or November 07 and in communities; initiating media reports (e.g. at Baraka radio station, local radio at the Coast) about activities

For further information about the Code in Kenya contact:

Technical Advisor/Consultant in Kenya: Ms Katarina Westman, jawestman@hotmail.com

NGO partner at the Coast: Ms Elizabeth Akinyi, Team leader Solwodi, solwodi@wananchi.com

Project management: Astrid Winkler, *respect* Austria, astrid.winkler@respect.at

4. Code Secretariat

Camelia Tepelus, March 27, 2007

Regional follow-up meeting to the Central American Plan of Action for the Prevention of Commercial Sexual Exploitation of Children and Adolescents in the Travel and Tourism Sector (2005-2006), Panama City, March 1-2

Through the adoption of the *Declaration on the Prevention of Sexual Exploitation in Tourism in Central America and the Dominican Republic* at the meeting held in El Salvador in October 2004, the Central American tourism sector, represented by the Ministers of Tourism and the Federation of Chambers of Tourism (FEDECATUR), committed itself to prevent child sex tourism. In 2005, the *Central American Plan of action for the Prevention of Commercial Sexual Exploitation of Children and Adolescents in the Travel and Tourism Sector 2005-2006*, was adopted, outlining the specific activities at regional and national levels to be undertaken. During the past two years, various activities took place (awareness raising, capacity buildings, etc. and a train of trainers workshop has been organized by UNICEF Regional Office for Latin America and The Caribbean (TACRO) in 12-14 Sept 2005 in Panama City. The project took place during 2005-2006, and was a cooperation between SICA (the *Sistema de Integración Centro Americana*) and UNICEF TACRO, supported financially by the Italian Cooperation.



Paola Viero representing the Italian Ministry of Foreign Affairs (Italian Cooperation) and participants at the meeting

During March 1-2, 2007, a regional follow-up meeting to the Plan of Action has been organized by UNICEF TACRO, with had two objectives:

- a) to analyze achievements and challenges at regional and national levels in the implementation of the Action Plan, and
- b) to identify follow up actions of the sector in the prevention of commercial sexual exploitation at national and regional levels for the 2007-2008.

The meeting was attended by 59 participants from Belize, Costa Rica, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Peru, Dominican Republic representing institutes of ministries of tourism, nacional chambers of tourism, tourism training schools and private sector, as well as the Italian Ministry of Foreign Affairs (Italian Cooperation).

Several presentations included the best practice and experiences from Brazil (Fabiana Gorenstein), Costa Rica (Milena Grillo) and the Dominican Republic (Rafaela Burgos). The Code Secretariat presented the new standard implementation procedure.

The meeting of the WTO Task Force for the Protection of Children from Exploitation in Tourism, March 9, Berlin

UNWTO Task Force Executive Committee expanded the mandate of the Task Force to include other forms of child exploitation. This was despite the opposition of ECPAT and of representatives of the Brazilian government. This expansion is accompanied by and expansion in the number of Task Force Executive Committee seats. The Task Force agreed to keep the central focus of the Task Force on sexual exploitation of children in tourism and have also agreed that the re-writing of the Task Force objectives will be subject to ECPAT International approval (extract from message from Luc Ferran of ECPAT International, member of the task Force Executive Committee and Code Vice-Chair).

Other presentations related to the Code within the WTO TF meeting included a presentation of updates on the international work provided by the Code Secretariat, and a presentation of the efforts of implementation in Eastern Europe, done by an OSCE representative.

The Code AGM 2007, March 10

At the Code AGM held at the Brazil Embassy in Berlin on March 10, the Code ExCom presented a Strategy document which was unanimously endorsed by the participants. The document includes plans for structural developments, for funding strategies, for training standardization and other proposals for the future development of the Code organization.

A revised Code logo has also been presented, to include the by-line “ we protect children from sex tourism”. The Code members also extended the mandates for the current Steering and Executive Committee members until 2009.



Code procedure and documents available in Spanish

With the support of ECPAT International Regional Officer from the Americas, Ernesto Galmez, the Code standard procedure and forms produced in 2006 have been translated and are from now on available also in Spanish.

The Code thanks Ernesto Galmez and the ECPAT Intl staff for their valuable support!

6. Fundacion Paniamor, Costa Rica

María Teresa Guillén, March 27, 2007

From *El Financiero*, By [Rodolfo González](#)

Few weeks ago, a tourist tried to pass \$200 in the pocket of José Camillo Mora working at the Ramada Herradura Hotel. This was the price he was trying to pay for his silence, and for allowing him to introduce to his room 3 prostitutes. Mr. Mora did not accept the money and denied the intentions of the guest. Carrillo was counting on the support of Gustavo Segura, the new General Manager of the hotel, which has committed the company to join the hotels that had signed the Code of Conduct. The Code – which is promoted by Paniamor, Save the Children, ACOPROT and ACOT, amongst others – includes procedures to combat sex tourism.

Only 125 hotels have signed the Code (approximately 5% from the total in the country), as well as some car rentals and travel agencies. But many other companies look away, knowing that prostitution is a lucrative and legal business. Let us talk clearly: the sexual tourism goes beyond protection of minors, whose sexual exploitation, according to data from the International Migration Agency, creates \$16.000 million every year in Latin America. The adult prostitution is legal in Costa Rica, and various luxury hotels in San José and Guanacaste promote and tolerate it.

Let us thing strictly to the business: we are not talking about the legality, or not, of prostitution. Any manager, knows that it is not possible to maintain simultaneously, and in the long term, two country images as tourist destination: on one hand, as a sustainable tourism destination, which conserves whales, forests and felines, attracting families from all over the world, and, on the other hand, a image of sexual tourism. We have to define. In the short term, the actions such as those of the Ramada hotel, the agencies Horizontes Nature Tours, Swiss Travel, Travel Excellence, Toyota Rent a Car, Payless Carl Rental, amongst others which apply the Code of conduct, will mark the line on the tourist future of the country.

The Code is not the solution, although it involves reducing some income in the short term, defines the future market which Costa Rica wants to target. Jose Camillo Mora did not sell up. How many others like him are in the industry? For how much money would we, Costa Ricans, be willing to sell the chicken with the golden eggs?

Note by Milena Grillo: *El Financiero* is a weekly journal published by the main news company in Costa Rica, addressing the political, business and financial community. The article was published online at <http://costarica.capitalfinanciero.com/edactual/opinion1037491.html> .

THANK YOU
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