

## **The Code Quarterly,**

Newsletter No.12, April - June 2007

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10. **Respect Austria/Kenya, Katarina Westman**



Kenya: SOLWODI campaign against commercial sex work of children at the march on the International Day against Child Labour, Ukunda, June 12, 2007 (Photo: Katarina Westman)

### **Calendar of events April - June 2007**

| <b>Date</b> | <b>Place</b>                    | <b>Main organizer</b>                                      | <b>Event, Participation</b>  |
|-------------|---------------------------------|--|--|
| 23-27 April | Pattaya, Samui, Phuket, Bangkok | ECPAT Intl   | Trainings on CST carried out for 80 representatives of over 50 hotels and tour companies |
| 2 May       | Phuket                          | ECPAT Intl/The Code  | Signing of the Code by EVASON Resorts Phuket   |
| 25 May      | Kolasin, Montenegro             | OSCE   | Workshop on protecting children from sexual exploitation in tourism                      |
| 30 May      | Switzerland                     | TheCode  | ExCom meeting  |
| June        | Thailand                        | ECPAT Intl   | Training for Kuoni International   |
| 8 June      | Romania                         | Save the Children, Romania, Respect Austria, TheCode       | Training of trainers for tourism teachers  |
| 12 June     | Kenya                           | Solwodi, Respect Austria, UNICEF, Save the Children Sweden | March  |
| 14 June     | Golem, Albania                  | OSCE, with participation of ExCom                          | Regional perspectives on the implementation of the Code of Conduct in Tourism            |
| 26 June     | Montenegro                      | OSCE   | Workshop on the Code of Conduct  |
| 5, 6 July   | Bulgaria                        | Animus Association TheCode                                 | Training seminars  |

INPUTS FOR THE NEXT ISSUE OF THIS NEWSLETTER ARE WELCOME BEFORE  
**September 21, 2007**



**Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism, an ECPAT project, co-funded by UNICEF and supported by the World Tourism Organization**

[www.thecode.org](http://www.thecode.org)

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## **The Code organization starts transition to implement strategy 2007-2009**

The Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism (the Code), a multi-stakeholder organization working to protect children from sex tourism, is embarking into a transition towards a new development phase. The Code evolved from a project created in 1998 by ECPAT and supported by UNWTO and UNICEF, and was registered as a non-profit, industry-led organization in 2004. Since then the Code has been led by an international Steering Committee, with a Secretariat funded by UNICEF and based in New York.

The Code Annual General Meeting held at the Brazil Embassy in Berlin on March 10, 2007, adopted a future development strategy, to be initiated over the period 2007-2009. Key proposals included in the strategy and agreed by the Code members and partners concern:

- Quality management – includes the adjustment of the Code contents to application by various sectors of the tourism industry: tour operators, travel agents, hotels, airlines, internet operators, restaurants, associations and federations, local service providers and incoming agencies, small hotels and accommodation providers, bars and nightclubs, etc.
- Organizational restructuring – concerns establishment of headquarters and regional offices for the Code, and formalization of cooperation agreements with national partners.
- Funding targets for the Code organization 2007-2009 - introduce service fees for the signatory companies from 2009, and other training and sales income.
- Improved collaboration of signatory companies at tourism destinations – through common activities undertaken by all signatories in a destination, ideally one major activity in each region coordinated by the Code regional office.
- Standardizing of trainings in sending and destination countries – includes minimal contents to be covered in a training session and issuing of “certificate of trainings”.

The strategy was mandated by the Annual General Meeting from 2006, and was the result of a project developed by the Code Executive Committee with the support from the Swiss State Secretariat for Economic Affairs in the frame of the Economic Development Cooperation, and facilitated by ECPAT Switzerland of the Swiss Association for Child Protection. The timeframe to start implementing the proposed changes by all stakeholders is of about two years, until the Annual General Meeting 2009.

The AGM also approved the use of a new Code logo together with the text “we protect children from sex tourism”. A policy document for the use of the logo by companies and other Code partners was adopted at the Code Executive meeting in Basel, on May 30, 2007 (available from the Secretariat).

For the transition period until 2009, the mandates of the Code Steering Committee members (international organizations guiding the Code development), have been extended until the Annual General Meeting of 2009, in order to start implementing the Code strategy.

The Code Steering Committee member organizations are:

- ECPAT International (executive member);
- Tour Operators' Initiative for Sustainable Tourism Development [UNEP.UNESCO.UNWTO], and Hotelplan Switzerland (executive member);
- Kuoni Scandinavia (executive member);
- German Association of Tour Operators and Travel Agents (DRV) and REWE Germany (executive member);
- Brazil Ministry of Tourism (executive member);
- UN World Tourism Organization (permanent Steering Committee member);
- UNICEF (Japan Committee for UNICEF);
- Accor Hotels, France;
- Carlson Wagonlit Travel, USA;
- Fundación Paniamor, Costa Rica;
- Resposta, Brazil.

For additional information on the Code, see [www.thecode.org](http://www.thecode.org) or contact the Code Secretariat, Camelia Tepelus [camelia.tepelus@thecode.org](mailto:camelia.tepelus@thecode.org)

**2. Accor Hotels, France**  
**Géraldine Pauly, Project Manager,**  
**Sustainable Development Department**



The latest actions developed by Accor in the fight against child sex tourism include the following measures:

- Trainings to staff have started for the past six months in Africa. Trainings are being implemented by all general managers to their staff and suppliers.
- Discussions on the topic have started in new countries where Accor is located: Netherlands, UK and Spain to see how Accor could increase its involvement in these countries. So far, Accor Spain is very interested to work with ECPAT Spain, and are waiting for the Code to be translated into Spanish and will include training sessions on the topic in their 2008 human resources action plan.
- Flyers from the French ECPAT campaign (see photo) have been translated into English and Spanish to inform guests in their home countries. Flyers have been sent for instance in every French Mercure hotels located in cities with big capacities. A test is being done in Sofitel hotels near airports with flyers displayed in their shuttles. The flyers were also sent in Dominican Republic and French Guyana so far.
- The Code of Conduct was just signed by Accor Mexico on 16 and 17 April 2007 in Mexico City and Monterrey. 17 seventeen countries are now signatories after Brazil, Argentina, Chile, Colombia, Ecuador, Peru, Uruguay, Cambodia, Indonesia, Laos, Thailand, Vietnam, the Philippines, Dominican Republic, Romania, and France (French Minister of Tourism Charter). The

Code will be signed on May, 8th in Bâle by Accor Switzerland. Other pending countries and region in 2007 include every country in Africa and Russia.

- Regarding the clauses in contracts with suppliers (criteria no. 3 of the code), the information was sent to every operational manager this month in France. It urges every hotel director to introduce a clause in every new contract with suppliers stating a common repudiation of child sex exploitation. The internal Accor law department is working on the clause to have it adapt for sending it in every country worldwide.
- The sustainable development dept is working on a reporting tool. We will shortly send it to every hotel manager or human resources manager to have a clear view on yearly actions implemented.
- Accor also started in August 2006 to fight pro-actively against child sex tourism in Africa. Training kits were sent to every hotel general managers, with the obligations for them to train all their staff members for hotels located in the Sub-Saharan region. The concerned countries are: Burkina, Burundi, Cameroun, Bénin, Ivory Coast, Gabon, Ghana, Guinée, Mali, Nigeria, Mauritanie, Mozambique, Rwanda, Senegal, Tchad, Togo, Yémen, Zimbabwe. Accor will continue coordinating with ECPAT International and the Code on this project.

Last but not least on May 12th, a meeting will take place in Cuba with all the general managers located in the region (Martinique – Guadeloupe – Cuba – Guyana – Dominican Republic – St Martin). A period will be dedicated for sustainable development. The presentation will be focused on the fight against child sex tourism as well as the fight against HIV. It will therefore be a great opportunity to work with them on an action plan and identify how we could work more on these issues in the region.

### 3. ECPAT Switzerland

Karolina Frischkopf, March 28, 2007

Association Suisse pour la Protection de l'Enfant [www.aspe-suisse.ch](http://www.aspe-suisse.ch)  
Associazione Svizzera per la Protezione dell'Infanzia [www.aspi.ch](http://www.aspi.ch)  
Kinderschutz Schweiz [www.kinderschutz.ch](http://www.kinderschutz.ch)



#### **ECPAT Switzerland activity report; April 2007 – June 2007**

**Berne, 19<sup>th</sup> June 2007, Karolina Frischkopf.**

##### **• Code of Conduct in Switzerland**

In May 2007, ACCOR Hotels Switzerland signed the Code of Conduct at their General Managers Meeting in Basel. Mr. Kaspar Hess, Chair of “The Code” organization, and Ms. Andrea Burgener, Chair of the Swiss Association for Child Protection, were both present at the signing moment and signed the CC-Agreement with ACCOR Hotels Switzerland. With ACCOR Hotels Switzerland signed the third company in Switzerland and the first hotel chain focusing on incoming tourism.

The ongoing monitoring with Hotelplan has been done for the first time on the basis of the Standard procedure with the provided Short Standard Report Form. The Short Standard Report Form facilitated the process for the company as well as for us as local Code representative very much.

Next to the implementation of the Code of Conduct within companies, ECPAT Switzerland follows also the strategy to introduce the problematic of child sex tourism and corresponding prevention strategies into the curriculum for tourism education. In this regard, ECPAT Switzerland negotiates with tourism schools as well as with the professional education in the tourism field and is quite positive that in the next years this problematic will already be looked at during the curriculum. In the negotiation, the feedback on the proposed Certificate of Training Attendance issued by “The Code” organization from 2009, has been very enthusiastic.

The problematic of child sex tourism has been discussed at the 4<sup>th</sup> International Human Rights Forum (IHRF) in Lucerne, where Ms. Amihan Abueva, Chair of ECPAT International, participated in an expert panel on how to prevent commercial sexual exploitation of children in tourism. In addition, ECPAT Switzerland presented the Code of Conduct in two workshops on Codices within multinational companies.

#### **4. Code of Conduct Secretariat**

Camelia Tepelus, June 22, 2007

#### **Training of trainers in Romania, commissioned by Respect Austria within a project funded by the Austrian Development Cooperation**

A training of trainers was carried out on June 7, 2007, at Athenee Palace Hilton Hotel, Bucharest, Romania, organized by Salvati Copiii Romania with the support of Respect Austria, OSCE and the Romanian Ministry of Internal Affairs – National Agency to Prevent Trafficking in Persons.

The participants were mostly tourism professors, members of tourism industry bodies and other tourism related professionals (around 15 people). 2 representatives of the Romanian Agency against Trafficking of Persons also attended and spoke on the trafficking problem in Romania.



The training consisted of two sessions. The morning session was carried out by the Code Secretariat, supported by inputs by Gabriela Alexandrescu, Director of Salvati Copiii Romania, Silviu Erusenco, representing the Romanian Agency against Trafficking of Persons, and Mr. George Holban HR Manager from the Sofitel Hotel Bucharest (Accor Group). During the afternoon session, the trainer presented specific examples of campaigns against child sex tourism, together with supporting visual materials.

The participants proceeded to give inputs from their respective areas of expertise and continued brainstorming on possible measures they can initiate within their own professional and education networks, and in cooperation with Salvati Copiii. The day ended with the proposal of several specific projects that Salvati Copiii

together with tourism schools will initiate, targeting youth involvement in public awareness against sex tourism. The intention is for the youth projects – contests, research papers, etc. to be initiated in the fall with all 5 tourism high schools in Bucharest.

## 5. OSCE

Information selected from OSCE websites



- **OSCE Mission organizes workshop on protecting children from sexual exploitation in travel and tourism**

[http://www1.osce.org/montenegro/item\\_1\\_24703.html](http://www1.osce.org/montenegro/item_1_24703.html)

KOLASIN, 25 May 2007 - How to identify and combat sexual exploitation of children in travel and tourism is the focus of an OSCE Mission to Montenegro workshop that took place in Kolasin. Employees and owners of northern Montenegro hotels and tourist agencies that have signed the Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism will take part in the workshop. The Code of Conduct requires the tourist industry to take steps to prevent sexual exploitation of children and to report annually.

The training is part of preparations for a written manual on how to deal with potential cases of sexual exploitation of children in travel and tourism. The workshop is organized in co-operation with the Office of the Co-ordinator of OSCE Economic and Environmental Activities. The event took place on May 29, in Hotel "Bianca" Mirka Vesovica bb, Kolasin.

- **OSCE Presence, Albanian ministries present code against child sexual exploitation to tourism operators**

[http://www.osce.org/albania/item\\_1\\_25108.html](http://www.osce.org/albania/item_1_25108.html)

TIRANA, 14 June 2007 - Tourism operators in Albania will be introduced to the Code of Conduct for Protection of Children from Sexual Exploitation in Tourism during a regional seminar in Golem tomorrow. The event is organized by the OSCE Presence in Albania, the OSCE Office of Economic and Environment Activities in Vienna, the Ministry of Tourism, Culture, Youth and Sports, the Interior Ministry, and the Albanian Hotel Association.

Seven seminars were conducted from April to June for staff of hotels and travel agencies in Shkodra, Tirana, Durres, Vlora, Saranda and Golem.

The Code of Conduct is part of the Global Code of Ethics in Tourism that has been signed by the Albanian Hotel Association, the Association of Travel Agencies, and the Union of Tour Operators. Representatives of tour operators from Bulgaria, Montenegro and Sweden are expected to participate in the seminar.

- **Workshop on code of conduct for protecting children from sexual exploitation in travel and tourism**

<http://www.osce.org/item/25220.html>

26 June 2007 Hotel Onogost, Niksic, organized by the OSCE Mission to Montenegro, with support from the Office of the Co-ordinator of OSCE Economic and Environmental Activities

This technical training workshop is aimed at employees and owners of hotel and tourist agencies from municipalities in central Montenegro (Podgorica, Niksic, Cetinje and Pluzine). The one-day event will focus on three main areas:

- how to identify and react to child exploitation and whom to turn to for assistance within local institutional structures;
- how to apply the Code of Conduct to one's business; and
- the role of the Government, business community and civil society in drafting an action plan for the Code's implementation and in annual reporting as members of the Code's National Monitoring Committee.

The training is part of preparations for a written manual on how to deal with potential cases of sexual exploitation of children in travel and tourism.

#### **Overview of the Code organization support for the extension of the Code in Eastern Europe**

##### **ExCom member, Lotta Sand (Kuoni Scandinavia)**

With the support of OSCE, the Code ExCom member Lotta Sand has been engaged since 2005 in the promotion of the Code in Eastern Europe: Albania, Bulgaria, Romania and Montenegro. Lotta Sand provided inputs on the Code implementation at the following events over the period 2005-2007:

- May 2005 - workshops in Tirana, Albania (30 participants) and Bucharest, Romania (20 participants);
- July 2005 - workshop in Montenegro (15 participants);
- October 2005 workshop in Sofia (5 participants);
- May 2006 - workshops in Bulgaria: Golden Sands (40 participants) , Sunny Beach (40 participants) , Sofia (20 participants), and in Constanta/Romania (25 participants);
- September 2006 - launch of the Code in Montenegro (200 participants);
- June 2007 - roundtable in Golem, Albania (40 participants);
- July - workshops planned to take place on July 5 in Golden Sands and on July 6 in Sunny Beach Bulgaria.

## 6. Fundación Paniamor, Costa Rica

Maria Teresa Guillem, June 12, 2007

### Best Western signs Code of conduct against sexual exploitation

31/05/2007, Ana Cristina  
Camacho Sandoval  
[acamacho@elfinancierocr.com](mailto:acamacho@elfinancierocr.com)

The Best Western Hotel has signed on May 31 the Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism. It is joining other 200 companies in Costa Rica which committed to apply corporate policies and practices to prevent child sex tourism on their premises.

The hotel, belonging to the

Marta hotels Group, joined an intense campaign led by Fundación Paniamor, the Costa Rican Association of Tour Operators (ACOT), the Costa Rican Association of Tourism Professionals (ACOPROT), and World Vision Costa Rica, with the financial support of Save the Children Sweden. Paniamor continues attracting hotels in this commitment, but has also initiated training programs directed at taxi drivers, hotel staff, car rentals, to explain the context of this criminal phenomenon which is one of the most serious in the world.

According to data of the Social and Geographic Mapping on Trafficking of Minors for Commercial Sexual Exploitation elaborated by Paniamor and Save the Children Sweden, the contact between the perpetrator and the victim also takes place in private places such as condominiums, apartments and private residences, both in the metropolitan center as well as in the tourist areas.

Promotion of tourist packages where the minor is included in the price of the condominium continues to exist. Some tourists, especially from the USA, arrive within an organized tour from their origin country, which include a minor. From data provided by Milena Grillo, Paniamor Director, commercial sexual exploitation constitutes the third most profitable trade in the world, following the illegal trafficking of drugs and arms.

It is estimated that Latin America generates \$ 16,000 million annually, according to data of the International Organization for Migration. Best Western also implements a policy of not allowing prostitution both in its hotel in Jacó, as well as in Irazú in San José, and trained 100% of its staff, according to the director, Rodrigo Coto.



Training carried out by Fundacion Paniamor at the Best Western Irazú Hotel..

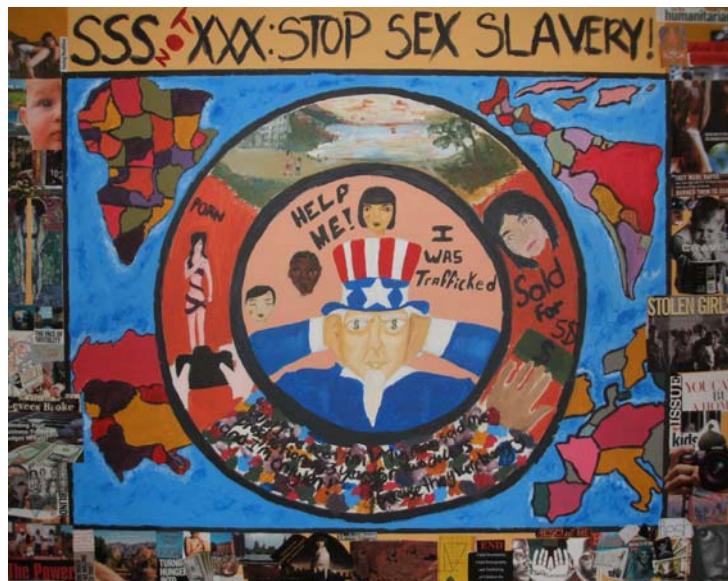
## 7. ECPAT USA

David Gleave, June 12, 2007

### **NYC Teens Take Action through art and postcard campaign to tourism companies**

On May 30<sup>th</sup>, 2007, the ECPAT-USA Youth Educational Outreach Project held an event in New York City's Union Square, displaying a mural about child sexual exploitation designed and painted by the youth to fight child trafficking and raise awareness.

The young people, ages 15 to 18, were available to answer questions about the piece while it was displayed, and asked passers-by to sign a petition addressing the tourism companies, in the form of postcards. The front of the postcards displayed a picture of the mural. Printed on the back of each postcard was a letter to one of four major U.S. hotel companies, asking them to sign the Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism.



Mural painted by teens part of the ECPAT USA Youth Educational Outreach Project

The companies receiving the postcards were:  
Choice Hotels,  
Starwood Hotels,  
Global Hyatt Corporation  
and Hilton Hotels.

Over 200 signed postcards have been mailed by ECPAT-USA while others were mailed by the individual signers. Up to 1,000 signed postcards have been sent.

The mural and postcard campaign were the culmination of a series of three educational sessions, where the youth learned about commercial sexual exploitation of children (CSEC). Among the topics of discussion were child prostitution, child pornography, child sex tourism, trafficking of children, globalization, supply and demand, root causes of CSEC, and their possible solutions.

## 8. ECPAT Sweden

Helena Klingvall, June 22, 2007

### **Focus on child sex tourism: Visit from ECPAT International, press conference, seminar in the Parliament and presentation of survey with travellers**

Increased Swedish political priority on combatting Child Sex Tourism, media attention and increased readiness among travellers to report suspected cases of child sex abuse. Those were the aims of ECPAT Sweden when focusing on CST during the first days of June:



#### **• Press conference: Release of survey and global trends on CST**

On June 4th a press conference was organized to present a recent survey conducted by a well established research agency, commissioned by ECPAT Sweden. The survey included questions on how many Swedish travellers had come in contact with CST when travelling outside Europe during the past five years. Some of the results were:

- 10 % of the travellers stated that they had come in contact with CST
- 9 out of 10 had not done anything about it (i.e. reported it to police etc)

Luc Ferran, Programme Officer on CST at ECPAT International in Bangkok, then gave a presentation on the global situation of CST and specifically on destinations to which European child sex tourists travel.

#### **• Seminar in the Parliament on child sex tourism**

Two members of the Swedish Parliament from the liberal and social democratic parties hosted a seminar in the Parliament for representatives from the Government and Parliament. Key speakers were Mr Göran Hägglund, Minister of Social Affairs and Luc Ferran, Programme Officer on CST at ECPAT International in Bangkok.



Luc Ferran talked about the situation globally and gave examples of work carried out by Governments in the fight against CST.

The Minister mentioned a number of initiatives that are now being discussed in the Government. He also informed about the ongoing update of the Swedish Plan of Action against CSEC from 2001.

The updated will be finalized this autumn. The Minister recognized that actions specifically targeting child sex tourism are missing in the NPA from 2001. At this stage he would not give details from the content of the new Plan of Action, but stated that "it is of utmost importance to put the issue of CST high on the political agenda. It is therefore the Government's intention to suggest a number of concrete measures when the new PA is presented". The Minister furthermore stressed the importance of European cooperation: "One possibility is to gather the European Governments that within the next few years will have the EU-presidency in order to discuss how to increase the cooperation within the EU against CST".

The media coverage was excellent with information from the press conference and the Parliament seminar published in 50 newspapers and in several TV- and radio channels.

- **Film spots on Swedish You Tube**

In May, three short film spots were produced based on the results of the above mentioned survey showing that 9 out of 10 Swedes that had come in contact with CST had not reported their observations. Three well known Swedes; the Director of a well established travel bureau, the former Minister for Justice in Sweden and a programme host from Swedish Television, all talk about the importance to report suspected CST crimes. The films were produced in Swedish and will be made public on You Tube.

- **ECPAT Sweden and EMBRATUR at TUR-mässan in Gothenburg, Sweden**

In the end of March ECPAT Sweden participated with an information stand at the largest yearly travel- and tourism fair in Northern Europe: TUR-mässan.

ECPAT also organized a seminar on "Sustainable Tourism - Why Should the Travel Industry Bother?". Ms Karin Luize de Carvalho, Director of the Brazilian Tourism Board (EMBRATUR) for Scandinavia, Germany and Holland spoke together with Helena Klingvall from ECPAT Sweden. Ms Luize de Carvalho spoke of the problem of child sex tourism and sex tourism in Brazil as well as measures undertaken by the Brazilian Government.

- **Four new Swedish travel companies to adopt the Code of Conduct**

The Tours Operators *Solresor*, *Pura Vida*, *Jambo Tours* and the biggest travel bureau chain *Ticket Travel*, have all applied to become signatories of the Code since March.

- **New chairperson of ECPAT Sweden**

Mr Thomas Bodström, Minister of Justice in Sweden until September 2006, now chairing the legal committee of the Swedish Parliament, was elected chairperson of ECPAT Sweden at the organisation's annual general meeting on 25th of April. When interviewed by the media the new chair was self-critical: "In the former Government, we should have worked broader and taken more responsibility to combat child sex tourism. As chairperson for ECPAT Sweden my intentions are to make up for that."

## **9. ECPAT International**

Patchareeboon Sakulpitakphon (Mam), June 20, 2007

### **Trainings in Thailand held by ECPAT International together with Kuoni**



ECPAT International Patchareeboon Sakulpitakphon conducted in Thailand in April 2007 a series of CST trainings together with Kuoni head of corporate social responsibility, Ms. Fausta Borsani. The trainings were conducted on a large scale over a week, in 4 key destinations in Thailand including Pattaya, Samui, Phuket and Bangkok:

April 23<sup>rd</sup> – 9:00 am – 2:30 pm

April 24<sup>th</sup> – 9:00 am – 3:30 pm

April 25 & 26<sup>th</sup> – 9:00 am – 4:00 pm

April 27<sup>th</sup> – 9:00 am – 5:00 pm

Pattaya Training – Sheraton Pattaya Hotel

Samui Training – Chawaeng Resort Hotel

Phuket Training – Laguna Sheraton Hotel

Bangkok Training – Sofitel Silom Hotel

Pattaya: 13 participants attended the trainings. It was a disappointing start in terms of participation also because many hotels sent Thai staffs that are extremely shy and passive.

Samui: the largest session was attended by almost 40 participants. The session went very well with increased participation by the Thai staff due to adjustments made to the training and the fact that participants knew each other (Samui community) and lively discussion about reporting and talking to clients. There was a proposal from many participants that further collaboration is needed between the hospitality sector and NGOs, government, and police. This session had the strongest sense of community and most participants are afraid of Samui turning into the next Pattaya.

Phuket: There were two training sessions held in Phuket. In hindsight, Ms. Borsani believed that one session would have been enough, since the number of participants significantly dropped on day two, although 8 more participants from Evason Phuket joined the session. There was also an opportunity to meet with Mr. Arnfinn Oines of Evason Phuket, who played a key role in the signing of the Code by Evason in Phuket on May 2<sup>nd</sup>.

Bangkok: the participants attending the entire session found it useful, however the majority of participants that initially came have left early.

The participants, mostly hotel staff, were introduced to the issue of CSEC, especially child sex tourism and trafficking for sexual purposes and the Code of Conduct. Participants also learned the importance of having policies and procedures against the commercial sexual exploitation of children established in their hotels. Participants were informed of how to “report” a situation should one occur and how to deal with suspected clients through role plays and discussion exercises.

Over the week, over 80 representatives from over 50 hotels and tour companies attended the workshop. Most of them have contracts with Kuoni International who emphasized the new cause to protect children from sexual exploitation within their contracts. The majority of the feedback was very positive and many hotels expressed great interest in signing the Code

## **10. Respect Austria and SOLWODI, Kenya**

Katarina Westman, June 27, 2007

### **Acknowledging the International Day against Child Labour in Kenya**

The International day against Child labour was recognised at several places in Kenya on June 12, 2007.

Solidarity with Women in Distress (SOLWODI) the NGO involved in the implementation of the Code in Kenya, choose to focus their campaign on raising awareness on children involved in commercial sex work.

The event took place in Ukunda, outside Mombassa, and was attended by over 2000 participants, including children, the District Commissioner, the area chief and councillor, the children's officers the private sector as well as the general public.

The event begun at the chief office by the chief planting a tree to commemorate the day. This was followed by a 5km procession to a sports ground where children made various presentations.

The District Commissioner gave in his speech a stern warning to the pubs, clubs and lodges that admit underage children, he also warned parents who are negligent of their children, that they risk being charged in court.



The Code of Conduct initiative currently funded by The Austrian Development Agency, Save the children Sweden and UNICEF provided over 200 T shirts to children and others involved in the event. The message on the Tshirt was "*sexual activities with children is a crime, don't ignore it, report it*". Drinking water and sodas were provided by the code of conduct signatories; Kenya Association of Tour Operators, Kaskazi beach hotel, Diani sea lodge and Diani sea resort who have applied to sign the Code.



The event was covered by the National Kenya Broadcasting Cooperation and local media radio stations.

#### **Code of Conduct Website launched in Kenya**

Recently a Code of Conduct Kenya Webpage was established. If you want to know more about the Code implementation in Kenya including awareness and training materials visit [www.solwodi.or.ke](http://www.solwodi.or.ke) and go to programmes.

THANK YOU  
INPUTS FOR THE NEXT ISSUE OF THIS NEWSLETTER ARE WELCOME BY  
**September 21, 2007**